

LUXURY LORE

Jan 1 - July 31, 2022

Luxury numbers represent transactions over \$1 million in the US and Canada.

	#	VOLUME
Total Luxury Listings Sold	18,445	\$30.7B
Total Luxury Buyer Closings	19,765	\$33.8B
Total Luxury Closings	38,210	\$64.5B
Transactions Involving Referrals	5,323	\$11.4B
Agents Who Transacted \$1M+	20,070	



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Upcoming dates: 9/14, 9/21, 10/12

INTRODUCTION TO KW LUXURY

Caroline Huo, KW Luxury Director of Professional Development
for all KW Associates

One Day Course | \$299

Register at rebrand.ly/learnluxury



KELLERWILLIAMS
Luxury

KELLER WILLIAMS LUXURY

SYMPOSIUM

2022 | BOSTON, MA



REGISTER ONLINE:

rebrand.ly/luxsymposium

SATURDAY, OCTOBER 1

5:00 p.m. to 7:00 p.m. ET

Opening Reception

SUNDAY, OCTOBER 2

7:30 a.m. to 7:00 p.m. ET

Keynote: "Re-Imaging Experiences"

Trends in Luxury Architecture and Design

Trends in Wealth Building and Asset Protection

Trends in Luxury Retail Consumer Spending

Trends in Luxury Travel and Transportation

Table Masterminds on Morning AHA's

Best in Class Brand Identity Panel

Best in Class Lead Generation Panel

Table Masterminds on Afternoon AHA's

Best in Class Client Experience Panel

Best in Class Talent Selection Panel

End Keynote: Become Iconic

Evening Excursion

MONDAY, OCTOBER 3

7:45 a.m. to 9:00 a.m. ET

Optional Breakfast



LUXURY MASTERMIND SERIES

MREA from a Luxury Perspective

Budget Model: October 26

Organizational Model: December 14





LUXURY SYMPOSIUM

October 1 @ 5 p.m. ET -
October 3 @ 9:30 a.m. ET

rebrand.ly/luxsymposium
\$2,250 Early Bird

LUXURY MASTERMIND: YOUR BUDGET MODEL

Brady Sandahl & Caroline Huo
Wednesday, October 26 @ 12 p.m. CT

rebrand.ly/luxmastermind
Earned-in agents and Leadership

INTRODUCTION TO KELLER WILLIAMS LUXURY

Caroline Huo
Upcoming dates: 9/14, 9/21, 10/12
9 a.m. - 5 p.m. CT

rebrand.ly/learnluxury
All KW associates
\$299

LEARN MORE ABOUT KW LUXURY

LUXURY INFORMATION SESSION
All agents and leadership
First Thursdays Even Months | 12 p.m. CT
rebrand.ly/luxinfo

LUXURY ORIENTATION
Earned-in Luxury agents
Third Thursdays | 12 p.m. CT
rebrand.ly/luxorientation